



*College of Business*  
***BUSINESS & CULTURE OF SOUTH AFRICA***  
*Johannesburg & Cape Town*  
*December 9 to 22, 2019*

**Courses Offered\*:** MGMT 3000 or MGMT 5000

*\*Students who do not need credit can audit the course for \$75*

**Program Title:** Business & Culture of South Africa: Johannesburg & Cape Town

**Credit Hours:** 3.0

**Semester:** Fall 2019; October 21 – December 23, 2019

*Class begins on campus. Some coursework may be due after the New Year.*

**Faculty Leader:** Dr. Carlos Ferran; [cferran@govst.edu](mailto:cferran@govst.edu)

**Faculty Co-Leader:** Dr. Vickii Coffey; [vcoffey@govst.edu](mailto:vcoffey@govst.edu)

**Students:** Open to undergraduate, graduate, alumni and community members

**Program Description:**

Globalization is an important phenomenon affecting all countries. An understanding of the political, legal, and economic (formal and informal) characteristics of another country deepens a student's understanding of how interconnected our world is, facilitates a deeper appreciation of the impact of globalization in the United States, and clarifies the roles of markets and governments in generating economic growth.

South Africa is the powerhouse of Africa. It is the driving force behind African growth. It has the most advanced, broad-based economy in Africa, and its infrastructure matches that of any first-world country. South Africa is ranked 39<sup>th</sup> place in the world for ease of doing business by the World Bank and International Finance Corporation (IFC). However, South Africa's culture and economy can make doing business there, a tricky endeavor. The South African economy is dominated by large corporations with a relatively underdeveloped small and medium enterprise sector. Meetings are rather informal when compared with the United States.

Whether or not a student's academic or professional interests are focused on South Africa, this program is designed to help the student gain a better understanding of the differences and similarities between the U.S.A. and other countries and broaden their horizons. While the small details learned in the program might be focused on South Africa, the comparisons and critical thinking that will take place will help the participant in any business endeavor be it domestic or international, with South Africa or with any other country.

## Tentative Itinerary

### Day 1: Fly from Chicago to Johannesburg

#### DAY 2: Johannesburg

- Arrive in Johannesburg
- Meet and greet at the airport
- Transfer from the airport to the hotel
- Meet at 8:00 p.m. for dinner
- Night at Mizizi House of Sandton or Similar

#### DAY 3: Johannesburg

- Breakfast
- Visit Soweto, cursed child of apartheid, Johannesburg's South Western Township today comprises close to 4 million inhabitants. The revolts of '76 that took place there marked the beginning of the decline of the segregation policy
- Dinner
- Night at Mizizi House of Sandton or Similar

#### DAY 4: Johannesburg

- Reserved for GSU activities
- Dinner
- Night at Mizizi House of Sandton or Similar

#### DAY 5: Johannesburg

- Breakfast
- Visit Pretoria, the unique building in Pretoria commemorates the early pioneers of South Africa and records in detail the history of the Afrikaner people, from the earliest settlement of the Cape of Good Hope by the Dutch east India Company to the great trek and migration of the Voortrekker into the Highveld
- Dinner
- Night at Mizizi House of Sandton or Similar

#### DAY 6: Johannesburg

- Reserved for GSU activities
- Dinner
- Night at Mizizi House of Sandton or Similar

#### DAY 7: Johannesburg

- Breakfast
- Visit Pilanesberg Nature Reserve open vehicle game drive. See 'Big Five', game and birds.
- Lunch on your own
- Dinner

- Night at Mizizi House of Sandton or Similar

**DAY 8: Johannesburg**

- Breakfast
- Free day
- Dinner
- Night at Mizizi House of Sandton or Similar

**DAY 9: Johannesburg – Cape Town**

- Breakfast
- Check out
- Transfer to the Airport
- Dinner
- Night at The Victoria & Alfred Waterfront

**DAY 10: Cape Town**

- Breakfast
- Visit the Peninsula & Cape of Good Hope- travel along the spectacular coastline historical village.
- Lunch on your own
- Dinner
- Night at The Victoria & Alfred Waterfront

**DAY 11: Cape Town**

- Breakfast
- A day at HOPE Cape Town
- Dinner
- Night at The Victoria & Alfred Waterfront

**DAY 12: Cape Town**

- Breakfast
- 9:00 a.m. to 1:00 p.m. Visit Groote Schuur Hospital
- 3:00pm visit SHAWCO <http://www.shawco.org/>
- 5:30pm Visit Masiphumelele SHAWCO Clinics
- Dinner
- Night at The Victoria & Alfred Waterfront

**DAY 13: Cape Town**

- Breakfast
- Check out at 7:00 p.m.
- Dinner and transfer to the airport at 9:00 p.m. for the final departure to Chicago

### Program Costs:

**Cost: \$3,900\***

Included: International Flight, domestic flight, on-site transportation, cultural visits, business & university visits, hotels, tour guides, two meals a day.

Not included: Tuition & fees, some meals, tips & personal items.

**Note:** Hotel rooms are triple rooms. If you want to upgrade to a double, the cost is an additional \$250 and the upgrade to a single room is an additional \$550.

### Scholarships & Grants:

**\*IU CIBER GRANT:** Thanks to the Indiana University Center for International Business Education and Research Grant, the College of Business will reduce the program fee by \$600 for the first 16 applicants!

**GSU Study Abroad Scholarship:** Typically awards between \$500-750 towards the program fee.

### Application Procedure:

1. Fill out application form and deposit form. For Study Abroad Application & Scholarship instructions and forms, go to <http://www.govst.edu/ois/educationabroad/> or contact Amy Soub; [asoub@govst.edu](mailto:asoub@govst.edu); 708-235-7157
2. Schedule an appointment with Amy Soub.
3. Receive notification of acceptance. Faculty leaders make the final decision on the acceptance and may request reference or an interview with the applicant.

### Deadlines:

**Application & \$2000 Deposit Deadline:** October 1, 2019

**Other Payments Due:**

October 15 - \$500 (Financial Aid & Study Abroad Scholarship can assist with this payment, if applicable)

November 1 - \$1400 or remaining balance (IU CIBER grant will reduce price by \$600)

### Study Abroad Scholarship Deadlines:

- September 15 or October 15

### Other:

**Vaccinations:** None required unless travelling from a country with risk of Yellow Fever (U.S. is not one of them). Consult [www.cdc.gov](http://www.cdc.gov) and your doctor about other vaccine recommendations such as Hepatitis A, Typhoid and Malaria.

**Passport:** Passport must be valid for at least 30 days upon departure from South Africa.